

EXPERTISE DAYS 2024

Date: Thursday 25 April 2024

Time: 10:00-16:30 hrs

Location: theater Kikker, Utrecht

Language: English

THEME: MONEY - everything you've always wanted to know

For anyone who wants to create performances and perform, who runs a company or is a one-person company. For classical and new circus, for youth circus schools and students who are considering performing. For anyone who wants to know what is involved in raising subsidies or setting up a crowdfunding, who wants to be paid fairly or wants to pay fairly, who sometimes has to send an invoice, who performs across borders ... in short: everything you always wanted to know about MONEY.



Programme

- 10:00 - 10:30 hrs coffee/tea
- **10:30 - 11:00 hrs keynote 1: Entrepreneurship
Rosa Boon (TENT house for contemporary circus)**
A view on cultural Entrepreneurship in circus. Whether you are working for a tent circus, a youth circus, circus company or as a freelancer; most circus artists are entrepreneurs. If you run a youth circus you are also an entrepreneur. The keynote gives some ideas and insights on Entrepreneurship in the circus sector. What are the key elements you have to think about when starting your business.
- **11:00 - 11:30 hrs keynote 2: Insurances
Remco Holtzer & Peter vd Bunder (Kunstenbond)**
Last year Circuspunt started a collaboration with Kunstenbond through which all circus artists can find the insurance (from disability to liability and more) that suits them. Remco & Peter will explain how you can be insured in a proper way, what kind of insurances you should think of and how to proceed.
- 11:30 – 12:00 hrs break
- **12:00 - 12:30 hrs panel discussion: fair pay and the programmer's dilemma Marjan van Huystee (Podium Hoge Woerd) & Leonie Dijkema (Fries Straatfestival)**
Since the introduction of Fair Pay we have seen some improvements in the thinking

about pay for artists. What does Fair Pay mean in practice, what is the programmer's perspective and what are the consequences.

- 12:30 - 13:30 hrs lunch

- **13:30 - 14:45 hrs workshop: Crowdfunding**

Mies Koppelmans (Voor de Kunst)

In this workshop Mies will help you to take the first steps in financing your own project by crowdfunding. You will get tips, look at best practices and work together to set up your own crowdfunding campaign. We will also discuss what the matchfunding partners of Voor de Kunst can do for your project.

- 14:45 – 15:15 hrs break

- **15:15 - 16:30 hrs question time: Everything you wanted to know about MONEY and didn't get to ask today - Heleen Hameete (Tall Tales)**

The title says it all: if you came to this expertise day with an urgent question or a vague desire to know more about ... anything and everything and your question didn't get answered during this day, then now is the time to ask Heleen. She is the business director of Tall Tales Company and has experience in subsidies, bookkeeping, hiring, contracts etc in the cultural sector for years.

- 16:30 - 17:30 hrs drinks

We hope you'll stay for a drink.

Costs

€ 50 for Circuspunt members

€ 100 for non-members

€ 35 for students of Codarts Circusarts and Fontys Circus and Performance Art

This includes drinks and lunch during the day



Would you like to learn more? Please note the second expertise day that Circuspunt has organised, which will take place on **Thursday 2 May in Rotterdam** and will be about **HOW TO PRESENT YOURSELF**. If you ever had to introduce yourself in 2 minutes you might know how grueling this can be. There are tips to gather on how to approach someone in a memorable way (but not too memorable!)? Have you thought about making a short video about yourself to promote yourself online? This and more on May 2th, during and in association with Circusstad Festival.